



WHY PARTNER WITH AGC OF MINNESOTA?



BY THE NUMBERS

**\$3.5
billion**

spent by
members
annually on
products
and services
needed for
their projects

**4 of
every 5**

commercial
construction
projects
engage AGC
of Minnesota
members

**\$4.5
billion**

annually in
construction
services
performed
by members

100%

AGC members
do it all!
Commercial
building,
transportation
infrastructure,
utility
infrastructure,
and heavy civil
construction

98,000+

individuals
connected
through
social media,
enewsletters
and website



“Orion recognizes AGC as an organization that strongly supports its members. We choose to advertise and sponsor events with AGC of Minnesota to show our support for the organization, raise our brand awareness, and as a firm that focuses on construction, serve the organization’s members when they are in need of a recruiting partner.”

-David Borak of Orion Search Group



YEAR-ROUND OPTIONS



YEAR-ROUND, CUSTOMIZABLE OPTIONS AVAILABLE TO REACH AGC OF MINNESOTA MEMBERS

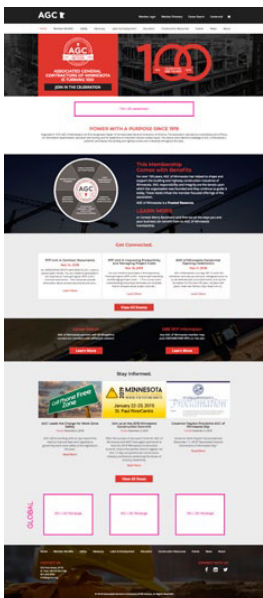
Opportunities include:

- Event branding and networking
- Content branding - face-to-face and online
- Advertising - print and online



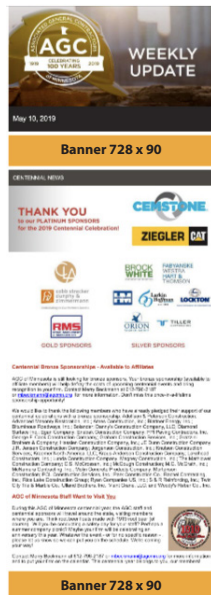
ADVERTISING OPPORTUNITIES

WEBSITE



- More than 1,000 unique visitors per month
- 4,400 page views per month

WEEKLY UPDATE



- Sent weekly to 2,400 construction professionals
- Legislative and regulatory updates
- Average 30% open rate (above industry average)

MEMBERSHIP DIRECTORY



- Reach 100% of AGC of Minnesota's membership through this valuable annual reference tool